



# Severna Park High School

## Business, Innovation & Leadership

Business, Innovation, & Leadership Explorations

### BIL Signature Program hosts the Annual Entrepreneurial & Innovation Fair

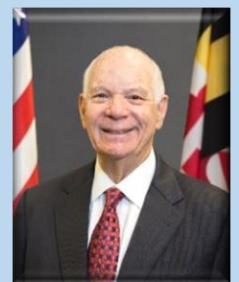


On October 24<sup>th</sup>, Students in the BIL Explorations 1, Accounting, Leadership, AVID, Computer Science, Music, and various clubs attended the annual Entrepreneurial & Innovation Fair. This year our keynote speaker was SPHS alumnus Mr. James Henson Jr. from Henson & Associates. Students had the opportunity to hear about his experience working for a large corporation and feeling the need to take charge of his life and

secure his own future, thus starting his own business. Over 200 students with passport in hand, attended the sessions. They participated in the journeys of local entrepreneurs and learned about their accomplishments as well as their failures. Students had the opportunity to interact with community members in finance/investment, fish tank services, social media marketing, recycled art clothing, real estate, graphic design/advertising, personal training and health, tutoring, Taekwon-do, computer programming, nutrition, business development, and much more. We are grateful for all the community members who came out to support this event! We appreciate the time and effort shared with our Falcons.



### Explorations 1A Field Trip 2019!



BIL Explorations 1A students had the unique opportunity to travel to Washington D.C. to meet Senator Ben Cardin, ranking member of the U.S. Senate Committee on Small Business, and Entrepreneurship. The students were able to discuss with him issues facing young entrepreneurs and business owners.



BIL Explorations 1A students tour and meet with Senator Ben Cardin while visiting the U.S. Capital.

### CELEBRATED SIGNATURE STUDENT



Ellie Heath – Three Blue Bunnies

Throughout this video series, we recognize students who own their own business or demonstrate skills in Leadership & Innovation. Ellie Heath was chosen by her peers to highlight and promote her business to the SPHS student body. Ellie was recognized for having a successful wearable art business where she uses donated jean jackets and fabric to create one of a kind art. She works primarily out of her home and takes her product to different farmers markets, craft fairs and shop local events. She also shares her talent, skills and passion to create costumes for Rock & Roll as well as Prom Fashion Show. These experiences will carry over into her future career.

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## SPHS Mock Interviews 2019



The SPHS Business, Innovation and Leadership Signature ICST, Business Advisory Board, parents, community members, and 11<sup>th</sup> grade English teachers helped facilitate mock interviews and career exploration for 503- 11<sup>th</sup> grade students. 215 volunteers helped facilitate the event which included students rotating through four stations; Interviews, Career Conversations, Thank You Station and Resumes. Students were taught how to write formal thank you letters including addressing envelopes that were mailed to their interviewers. Great opportunity to practice communication, essential (soft) skills, and preparing for the real-world.



## Extra, Extra Read All about It!

Chick-fil-A Leader Academy Season's Reading Book Drive really piled up! The students collected over 2400 books which were donated to area charities and schools.

- 1200 books to the Maryland Book Bank
- 182 books to area elementary schools
- 43 books were sent to local elementary, middle, & high schools to replace lost books
- 975 books to Orphan Grain Train



## Upcoming Signature Events:

*Teen Wellness Fair- February 6*

*Business Advisory Board - February 11th, March 10th, April 14th*

*Business & Law Field Trip to AACC – February 11th*

*ICST Meeting - February 18<sup>th</sup>, March 17<sup>th</sup>, April 21<sup>st</sup>*

*Financial Literacy Week March 18<sup>th</sup> – 26<sup>th</sup>*

*Financial Literacy Advisory, March 27<sup>th</sup>*

## Stretch & Record Severna Park History



Students from Mrs. Witting's *Stretch Your Wellness* class had the unique opportunity to visit Spring Arbor, senior living in Severna Park. Students lead yoga exercises with the residents and conducted oral histories and learned about the historical development of Severna Park. The recordings will be edited and given back to the residents as thank you gifts. Who knew that a land parcel that cost \$1200 in the 50's sold for over 1 million dollars a few years ago.

## Entrepreneurship Club Students Enter the Diamond Challenge Competition for 2020!

This year three teams consisting of eight students from Business and Leadership classes pulled together some amazing ideas and entered the International Feasibility Competition hosted by the University of Delaware. The students teamed up to create a five-page business plan and 10-15 slide presentation to participate in the first round pitch off at AACC. This is a great opportunity for SPHS Signature students to take the world's stage and put their ideas to the test!



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